



نقطة الصفر لاقتصاديات التعليم والتأسيس والتشغيل المدرسي
ZERO POINT - Education Economics and School Development

Our Basic Structural Services

Administrative, Educational and Financial



Vision

To become a pioneering imprint in every educational institution at the Arab world level.



Mission

To enable educational institutions from the economies of systematic globalization and to become committed to societal ethics and values, by employing education as an effective tool to reach the stage of the cognitive economy based on information and communication technology and educational technology with the help of qualified educational Arab academic minds.



Values

- Perfection
- Distinction
- Creativity
- Achievement
- Pioneering

Administrative Services

- 1 - Building (organizational / functional structure) for all schools and sub-structures with the construction of (logo) and (slogan) and building the vision, mission and philosophy of education.
- 2- Building job descriptions (global model) – for all existing jobs and those jobs that may be created in the future.
- 3- Building comprehensive global scientific assessment tools for all employees.
- 4- Building all school models in a way that facilitates work and administrative progression and facilitates the application of the quality system (ISO) and the academic accreditation system.

Financial Services

- 1 - Building a **registration guide** after conducting the necessary studies for neighboring and competing schools in a comprehensive manner and considering it an essential complement to the contract signed with the guardian legally.
- 2- Building a comprehensive and accurate system **of cadres and bonuses** that simulates the global systems of educational institutions.
- 3- **Financial consultations**, contracts, guardian and supplier controls,...

Empowerment Services and Learning Outcomes

First: Academic Empowerment

- 1 – Building a comprehensive central supervision department (The program of preparing and qualifying supervisors is one of the strongest rehabilitation programs in Jordanian and Arab private schools and UNRWA).
- 2- Our standards simulate international standards (including the standards of UNRWA, the Jordanian Ministry of Education and some Arab countries. Structuring and building the guiding system.
- 3- Criteria for the graduation of the K.G student of the targeted schools according to their mission. Building a philosophy for kindergarten.
- 4- The importance of knowing the internal and external customer content. Building a Parent content Questionnaire.

Empowerment Services and Learning Outcomes

Second: Quality Assurance and Accreditation

- Building the nucleus of the ISO department by designing school models as suited.
- Building the structure of the school to suit the obtaining of any international academic accreditation in the future, including academic accreditation (AROQA) / Arab Organization for Quality Assurance. (Establishing quality departments, qualifying cadres, and providing quality standards and indicators for all departments).

Third: Measuring Education Outcomes



Fourth: Value and behavioral empowerment

- through a program that simulates our educational and societal values and behaviors.

EdTech Services

- Building the digital school: (curricula, educational platforms, computer systems).
- Digital Teacher: (Digital Teacher Tools, ICDL).
- Electronic records.

Additional Income Services

Risk Mitigation

This forward-looking service is considered one of the most important strategies of educational economics that must be available in private institutions to increase additional or alternative income to mitigate the risks that can occur from collecting tuition fees.

Distinguish and Development Department Services (Research and Market Studies)

It is the main goal on which our institution was built, and it is done through a group of consultants and doctors with expertise and specialization in the same field:

- School empowerment studies -Market studies -Studies of financial crisis solutions.
- Studies of the analysis of school reality in any of its aspects.
- Studies of everything related to the economics of education.
- Economic studies.
- Building marketing plans.
- Building school operating plans.
- Building an integrated department for supportive education (special education).
- Training Department.

Distinguish and Development Department Services (Research and Market Studies)

Training Department:

All our degrees are accredited by several universities, academies and international destinations.

- Our Institution is the Vice Dean of Erada International Academy (emerging from the General National Union of the United Nations and the European Union and licensed in Britain, America and (8) Arab countries).
- Our institution a representative the University of Leeds, USA.
- Our institution is a representative of human resources scholars in the American Board in Amman.



Some Training Department Courses (Worth Mentioning)

1

« Culture of Excellence and Standards of Institutional Excellence »

According to the European Model of Quality and Institutional Excellence «EFQM»

2

« Economics of Education »

(Safe profit for private educational institutions) / 20 training hours The first course in the Arab world, which balances between increasing revenues, controlling costs, maximizing profits and improving performance.

3

« Evaluation Criteria for Educational Institutions and Development Mechanisms According to Quality and Institutional Excellence Standards »

4

«Quality Assurance Assessor in Education»

Qualifying cadres - those wishing - for the stage of quality assessor (schools or universities) / European (RADAR) model in evaluation.

5

A comprehensive graded teacher program to access digital training.
((Internationally accredited comprehensive diploma)).



Current Business



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Current Business

- General supervision of "The Golden Academy" - Amman, Jordan.
- Preparation of a "Human Resources Handbook" for Al-Fares Schools - Jordan.
- Feasibility study for establishing the Al-Farouq Society For Orphan's Care / Amman branch.
- Preparation of a study titled "Sama Mahis Educational Forum" for Mahis Forum aimed at enhancing all segments of the local community culturally, socially, and intellectually.

Current Business

- Feasibility study for the establishment and operation of **Muscat International School** from kindergarten to fourth grade - Sultanate of Oman.
- Offering a professional diploma titled "STEM Education and Artificial Intelligence" accredited by the American "**Leeds Professional University**" for schools of the Arab Institute in Palestine, involving 25 trainees and delivered in-person by our trainers in Palestine.



Previous Works



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Previous Works | Educational

Our team has worked on establishing, operating, managing and governing many educational institutions inside and outside Jordan



- General Administration of Academic Affairs For **Ataa Company** In the Kingdom of Saudi Arabia, the company's suffering was how to manage the 15 complexes of the company with a total of (3000) employees and (30000) students – the years from 2013 / 2014 - 2015 / 2016, and among our work is a comprehensive training center and an integrated center for special education, and a unit for measurement and diagnosis has been established ((The project period was three years)) - The largest educational company in the Arabian Gulf Area

Establishment and management



- (**RAF**) National Schools / Sweileh - Jordan, academic year 2016/2017, the school was established with all its administrative, educational and financial systems ((work lasted for one year)).

Establishment & Consulting



- **Al-Farid Star Academy and Schools** / Jordan Street, from 2017/2018 to the year 2019/2020. The school was established with all its administrative, educational and financial systems, supervising the details of construction and the distribution of administrative rooms and laboratories, and the team participated in the selection of the entire school furniture, and the kindergarten as well, and the selection of cadres, and the management of the school for one year ((The work lasted for three years))

Establishment and operation



- Administrative development of the Rosary Sisters Schools / Palestine, where the registration guide, job descriptions, evaluation tools for all employees, and educational supervision and guidance systems and records were built. ((From 2/2021 for eight months)).

Administrative Development and Governance



- **مدارس الرضوان** Controlling and administrating Boys Section in Schools (Al Radwan) Academic year 2016/2017, the department was suffering from frequent departmental change and succession, and the results were successful and effective.



- Parturition **Initial vision** For a group of centers for **Safir** schools / Iraq - 12/2020 AD, namely: (Center for Counseling and Educational, Psychological and Family Counseling, School Activity Center, Training and Development Center, Center for Research and Studies).



- **أكاديمية قبة المعرفة** Introducing Consulting Services Schools (Qubat Al-Marifeh Academy) – Amman, Jordan.



- **مدارس الرواد** Providing a course on the economics of education for (Al-Rowad International Schools) for 30 trainees - Kingdom of Saudi Arabia.



First Study : Enabling (**Lemar International**) schools / Jordan, to find out the reasons for the closure and develop another comprehensive study.

Second study: To get out of the financial crisis / 2021 AD, noting that the school is built on 6000 square meters and the building area is 13000 square meters distributed over 7 floors, and contains 100 classrooms and a capacity of 2600 students.

Summary of the work presented in the empowerment pillar (in Lemar schools)

Empowerment: Our team worked on staying in the school for several days and reviewing all organizational, administrative, financial and academic structures, we detailed the departments and classified the workforce in proportion to the work of each department in the school and analyzed the procedures that were followed. We also reviewed job descriptions, employee evaluation tools, analyzed existing cadres, and measured the degree of inflation, administrative laxity and lack of governance in cadres. Then we prepared a report to the Board of Directors under the name: ((Re-Empowerment)) ▪ Then we prepared a comprehensive study of how the school emerged from its financial crisis within the basic frameworks of educational economics.

- General supervision of schools (Chouf International Academy) – Amman/Jordan.
- General Supervision of (Al-Masra International Kindergarten and Schools) - Amman, Jordan.

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- Contract Professional Diploma With three levels For teachers:

- Specialized introductory level (12) hours.
- Differential specialist level (17) hours.
- Digital level (21) hours.

By (50) hours, the trainees were awarded a professional diploma accredited by the University of Leeds Professional in America.

- Offering a professional diploma titled "Smart Learning Management," accredited by the American Board of Human Development Scholars for the schools of the Arab Institute in Palestine. The program includes 25 trainees and is delivered in person by our trainers in Palestine.

- Course: **Digital Educational Leadership** for 16 trainees, totaling 30 training hours, at Sands Academy Schools, Amman, Jordan.
- Course: **Supervisory Educational Leadership** for 12 trainees, totaling 25 training hours, at Irbid Model School, Amman, Jordan.
- Course: **Digital Educational Leadership** for 18 trainees, totaling 20 training hours, at Al-Shouf Schools, Amman, Jordan.
- Course: **Digital Educational Leadership** for 17 trainees, totaling 20 training hours, at Al-Aqiq International School, Amman, Jordan.

روضة و مدارس
أكاديمية
القادة الدولية
INTERNATIONAL LEADERS ACADEMY



مدرسة وروضة
الطفل الحلو





Practical Experience of The Foundation's Experts



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Practical Experience of The Foundation's Experts

- Building and formulating quality standards and indicators in education (institutional and programmatic).
- Building and formulating standards and indicators for traditional and digital curricula.
- Building accreditation systems and establishing quality departments in educational institutions.
- Developing quality systems in educational institutions.
- Designing capacity building programs for educational leaders and staff in educational institutions.
- Approving studies on the educational services with the aim of developing them.

Our Pride

Miscellaneous we are proud of. And many more..

- We are agents [Erada International Academy](#) Emanating from the General National Union of the United Nations and the European Union and licensed in Britain, America and (8) Arab countries.
- [American Board](#) Agents in Amman/Jordan.
- Representatives of the [University of Leeds](#) / USA.
- Agents of [Al-Arrab Consulting Company](#) / Kingdom of Saudi Arabia.

Partnerships :

- Sign an agreement with [AROQA](#) Which is headed by Dr. Talal Abu-Ghazaleh by accrediting us to establish and operate the schools that come from their side.
- Sign an agreement with [\(CO-DE\) Company](#), which aims to teach students computer programming and qualify them on creative and critical thought.
- Sign a diploma agreement with [Aqaba Private University of Technology](#).
- Sign an agreement with [istfsar.com Company](#) / Turkey, which aims to develop expertise and professional tributary.
- Signing an agreement with [Al-Jamal Company](#) / Saudi Content Industry to provide services related to the content.

Miscellaneous we are proud of. And many more..

- Our institution has granted a certificate: ((General Manager Qualification)) to a group of more than (50) trainees within the course ((Education Economics)) / Secured Profit for Educational Institutions.

- Over the past four years, our organization granted:

- (20) professional doctorate degrees accredited and licensed by 14 international bodies.
- (12) Professional master's degrees accredited and licensed by 14 international bodies.
- (6) Honorary doctorate degrees from the most prestigious international universities.
- (12) Professional Bachelor's Degrees from the most prestigious international universities.

In addition to a wide range of certificates (Certified International Trainer), (Certified International Expert), (International Training License), (Certified International Consultant), (International Ambassador) accredited by several international bodies, academies and universities, the European Union and the United Nations.

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